

April 14, 2014

Greetings from San Diego, America's Finest City!

One of my top priorities is the expansion of the San Diego Convention Center, which I strongly supported for eight years as a member of the San Diego City Council. As Mayor, I want to assure you that I understand the critical role tourism plays in providing jobs and the economic benefit to our city. The expansion of the Convention Center will add thousands of jobs and millions of dollars of economic impact, and I am committed to getting this done as quickly as possible.

The good news is that we have cleared a number of hurdles. With unanimous approval from the California Coastal Commission and the support of key business and labor organizations, we are well on our way to breaking ground.

The expansion will include the addition of approximately 220,150 square feet to the existing exhibit hall, 101,500 square feet of additional meeting rooms and a new 80,000 square foot ballroom for a total increased building area of 736,150 square feet. Once completed, the San Diego Convention Center will have the largest contiguous exhibit space and will be the largest facility on the West Coast, totaling nearly 800,000 square feet.

You are a very important part of our plans, and we want to be part of yours. We recognize that your business helped to build our success and appreciate your past patronage to our city. We will continue to update you as we progress and move closer to cutting the ribbon on our world-class waterfront facility.

I look forward to personally welcoming you back to San Diego.

Sincerely,

Kevin L. Faulconer
Mayor